



PARADOR

living performance

About Hadi Teherani

Architect Hadi Teherani has dedicated himself to the emotionality of space, the clarity of form and its sustainable functionality. Residential buildings, corporate headquarters and shopping worlds are just as much part of his internationally distinguished works as the product and interior design of luminaires, modular kitchens and floors.



“Expressing yourself through flooring”

Interview with Hadi Teherani on the new Design Edition

Living spaces are an expression of one's own aspiration and individual attitude to life.

What role do floors play for you?

Hadi Teherani: For me floors are the beginning, the existential. If you find yourself in a field with nothing at all, you will always have to make a floor first before getting to work on the walls and ceiling. The floor is the platform. It speaks to the room, wall and ceiling. One is inconceivable without the other. Whether we have a white floor that reflects light and plays back shadow, a valuable natural stone floor, or a wood with block character, it's always about making a statement. What a poet can express in words, an architect can do in the same way with materials on the floor, ceiling and wall.

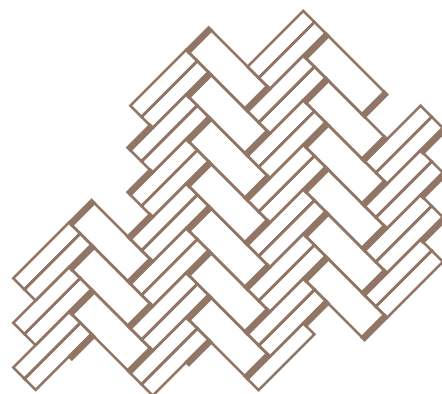
Your new edition 'Open Frameworks' is already your second collaboration with Parador. What attracted you to designing engineered wood flooring and laminate flooring again?

HT: First of all, I am happy to cooperate with Parador once more. I find long-term partnerships to be fertile ground for new developments, because you know each other well and can make the most of synergies. In addition, the task was different this time: we were able to build on the innovative idea of Parador of a loose tongue and give structure to the theme.

'Open Frameworks' plays with the idea of combinatorics and pushes it to the extreme: Infinite installation options arise through the

free connection of the individual components – from classic to avant-garde. How do you actually come up with your ideas and in your imagination what happens with the products in the room?

HT: Ideas always come from the task formulation. This was clearly defined for 'Open Frameworks'. So for the engineered wood flooring we wanted to make the innovation of the loose tongue on the head sides visible by means of the connectors we developed, called 'links'. We use this technical advantage not only in the installation, but also in the design. So you can not only create different laying patterns using



Format mix with links

the four different plank formats and the three coordinated colours of the oak engineered wood flooring, but set another creative accent by means of the links on the floor.

For the laminate flooring, we have opted for the theme of combinatorics of timeless architectural classics: travertine, wood, concrete and terrazzo. We depict these decors in grayscale – we have named it 'super neutral' – and thus work with the drawing and graphical quality of the materials. Only in the terrazzo is there a hint of colour with the red inclusions in the surface. Travertine, wood, concrete and terrazzo can thus be combined with each other in the surface.

What is your personal connection to this design language?

HT: I like the reduced, clear image of a room, where the colours are very restrained and calm. The coloured connectors or the Terazzo pattern provide the opportunity to set accents. Using the formats and patterns you can react in a personalised way to the shapes and proportions of the room and develop suitable laying patterns. The great thing about the countless possibilities offered by combinatorics is that every planner

can express himself through the flooring thanks to this construction kit.

How do you create the transfer from the initial two-dimensional views of the products to the atmosphere that later emerges in the third dimension?

HT: By thinking about the entire room and not just the square metres that we are working on. How does a floor behave under artificial lighting, like in the morning when a streak of light falls on it? To answer these questions, I think about the wall and ceiling as well as the floor. You then know if something causes interference – or if it gives more value. A room depends on many things.

Returning to the engineered wood flooring: Back in your first edition for Parador 'New Classics' you reinterpreted the classic herringbone pattern and, for example, combined various colours. Now you are consistently expanding on this approach: Different sizes and colours in combination resulting in endless design options. Can you reveal to us your source of inspiration for this idea?

HT: As an architect I work on the most diverse surfaces of a building – outside and inside – with grids. For a facade, the combination of different formats, colours and materials is a natural means of expression. Thus it is logical for me to offer these possibilities for the flooring as well. Until now, this has not been possible for the engineered wood flooring with an industrial product. In 'New Classics', we presented the format combination in a single panel and in our new 'Open Frameworks' collection, we offer every planner the opportunity to decide which formats and colours to combine.

Mr Teherani, we would like to thank you for this interview.



OAK natural, module 1
Link 1, OAK white
Link 1, OAK grey

The essence of combinatorics

“For a facade, the combination of different formats, colours and materials is a natural means of expression. Thus it is logical for me to offer these possibilities for the flooring as well.” – Hadi Teherani

With the Design Edition Open Frameworks, star architect Hadi Teherani combines different colours and shapes into a completely new approach to floor design, whose creative boundaries are infinitely extended. Separate components are individually combined and united into a single creative entity. Classics of floor design undergo a new interpretation. The floors created in this way are the creative expression of the highest individuality.

Engineered wood flooring



Combinatorics

Engineered wood flooring Edition



OAK grey, module 3
Link 2, OAK white



Room for individuality

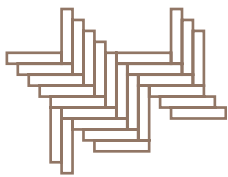
Flooring rethought

Timeless, natural, elegant and never boring – engineered wood flooring inspires par excellence as a classic floor design. In centre stage as a herringbone, it is considered a statement of good taste. Its versatility is evident in the edition Open Frameworks: planks made of oak in the contemporary colours OAK white, OAK natural and OAK grey, each with two different lengths and widths, present a new variety of design options. The wealth of variants is topped off by coloured design elements, the links, which were conceived especially for the engineered wood flooring Edition. Three matching and three contrasting colours each in four different sizes all contribute to the infinite number of combination possibilities. From classic to avant-garde – Open Frameworks shows individuality through the inexhaustibility of interior design.

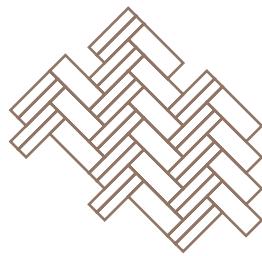
Engineered wood flooring

Exemplary installation options

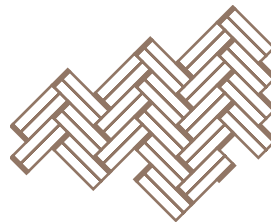
Herringbone installation



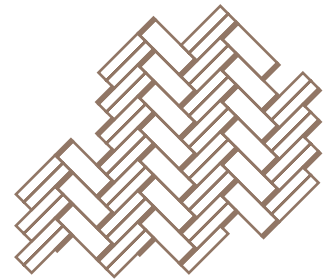
Straightforward installation



Format mix

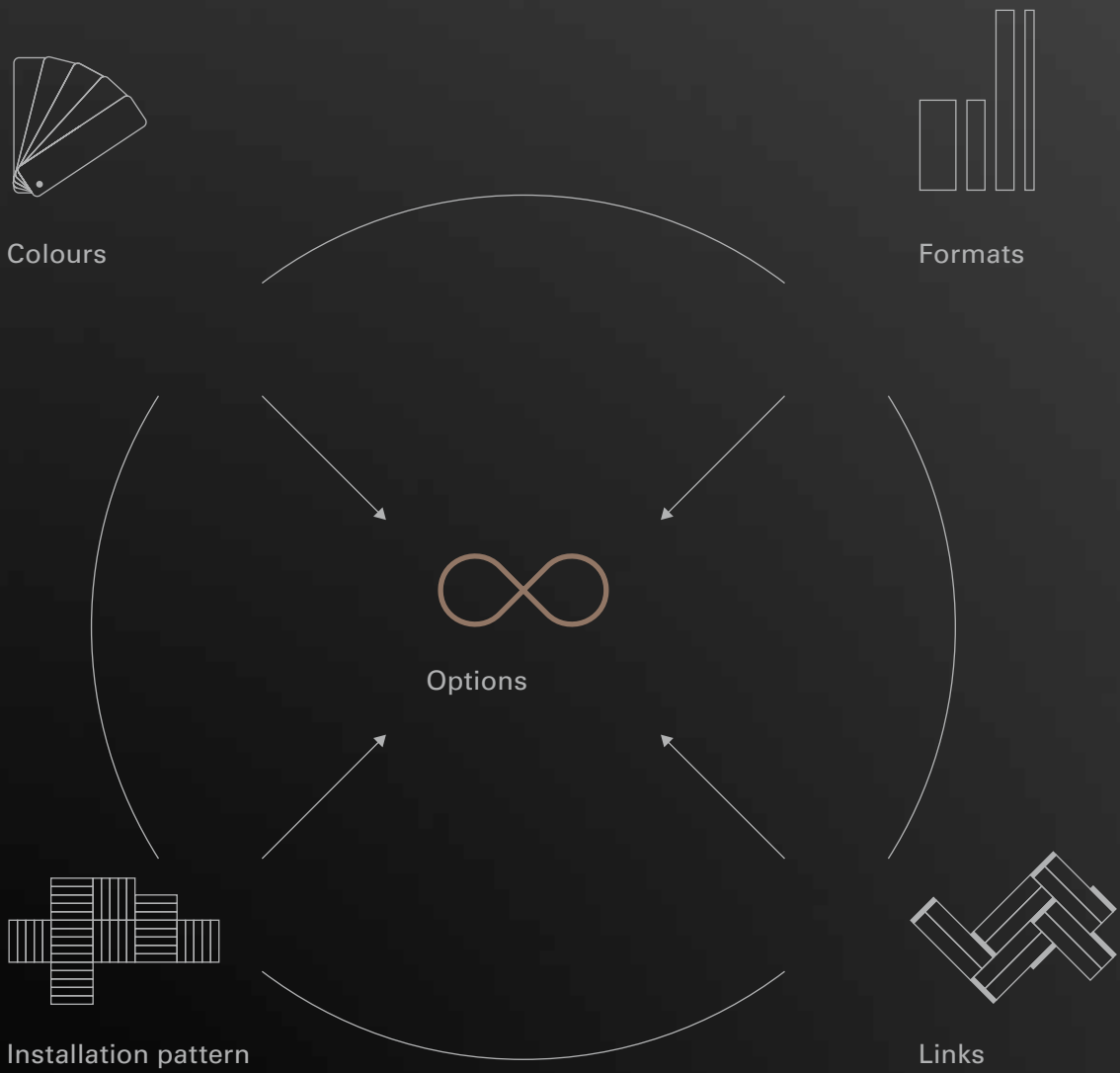


Links



Format mix with links

Design limitlessly with four components



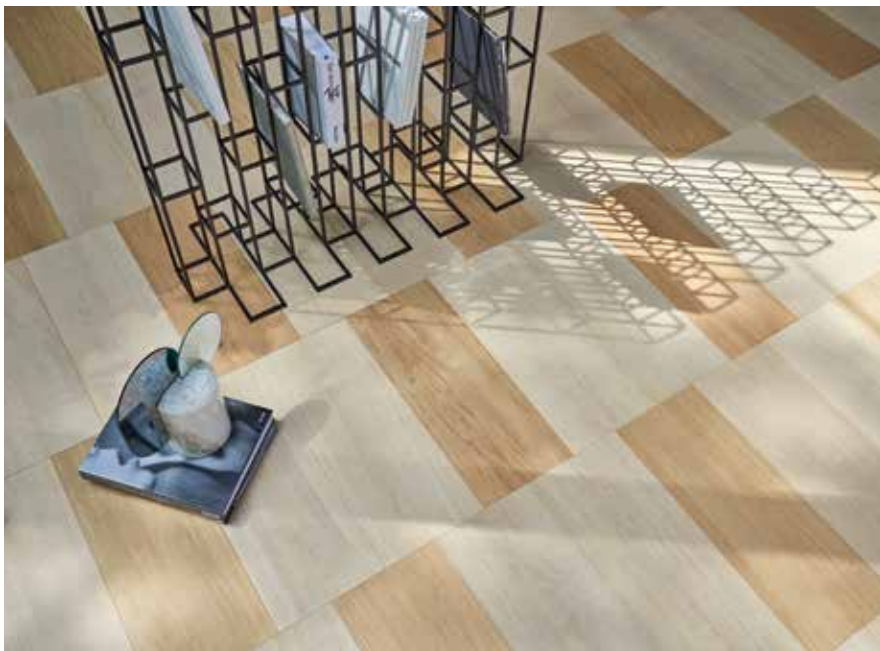
A new stage for colour

Minimalism meets expression

The Edition Open Frameworks engineered wood flooring presents itself very discreetly at first glance: The calm oak in the colours OAK white, OAK natural and OAK grey impresses with its natural beauty. Installed on its own or in combination, the engineered wood flooring displays a delicate, minimalist effect. Cool elegance defines the room.

In combination with the coloured links, the engineered wood flooring loses its restraint: in the expressive colours OAK melon, OAK doveblue and OAK matcha, the individual links used as design elements create exciting contrasts. The multifaceted nature of the colour play, which has never been seen in this form, opens up new design possibilities and now gives the colour scheme a new stage on the floor as well.

Engineered wood flooring



OAK natural, module 3
OAK white, module 3



Component colour

1 OAK white

2 OAK natural

3 OAK grey

Engineered wood flooring





OAK white, module 2
OAK natural, modules 2 and 4
OAK grey, module 4

New spaciousness

Formats with meaning

Both available in two different lengths and widths and a variety of possible combinations – the engineered wood flooring Edition Open Frameworks creates a special interplay solely through the use of different formats. The free combination options of the individual planks make laying patterns that play with dimensions possible. You can follow exact geometric patterns or experience an avant-garde, arbitrary chaos. In the interplay between the different formats individual floors are created that give meaning to the shape of the individual components. This creates a dynamic system in which space is defined by formats.

Engineered wood flooring



OAK white, module 2
OAK natural, modules 2 and 4
OAK grey, module 4

Infinite connections

Design elements for individual installation

Specially for the engineered wood flooring Edition Open Frameworks, a design element has been devised that infinitely expands the limits of the installation options: The links visually connect the planks together and are thus more than just a technical component. They become a creative element in three natural and three bright colours, as well as four different sizes, matching the engineered wood flooring. The links encourage you to work with the possibilities in a creative way. Strict order and playful chaos, linearity and irregularity – the individual play with shapes and colours results in a wealth of design variety. The connecting element of the links allows the emergence of infinity within the creation.

Engineered wood flooring



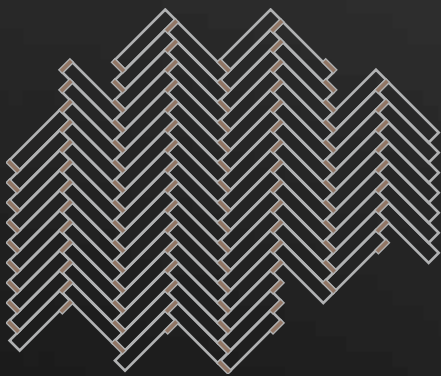
OAK natural, Modul 1
Link 1, OAK white
Link 1, OAK grey

Link 1
116.5mm×30mm

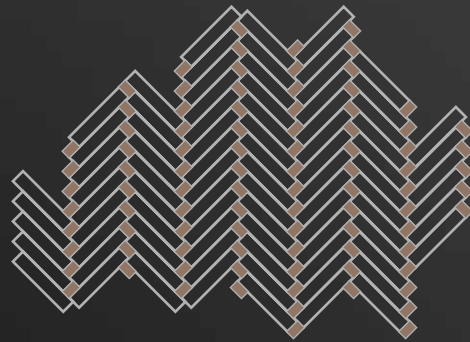
Link 2
233mm×30mm

Link 3
116.5mm×70mm

Link 4
233mm×70mm



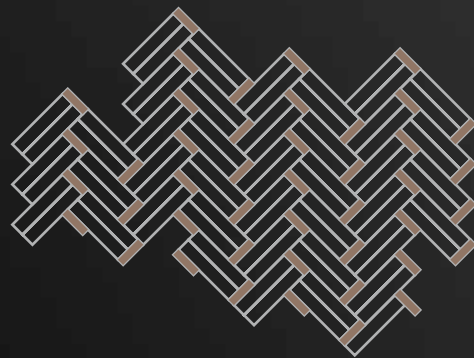
Herringbone with link 1



Herringbone with link 2



Herringbone Double with link 3



Herringbone Double with link 4

Component links

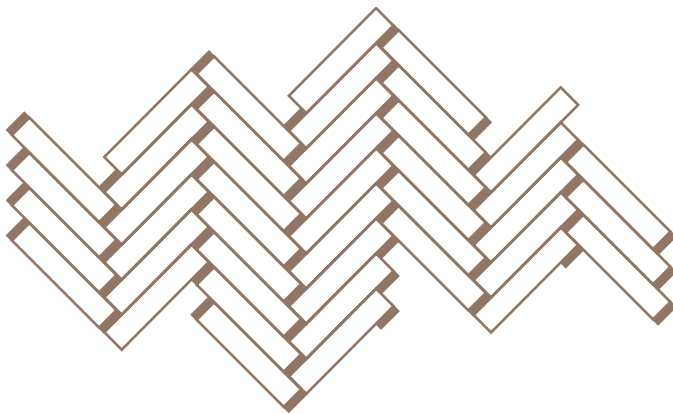
The shown installation options are examples only.
Many other installation options are possible.

Limitless individuality

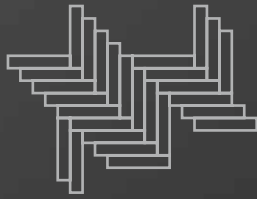
A wealth of combinations in a new dimension

The engineered wood flooring Edition Open Frameworks redefines the limits of design options. In a customising game between form and colour, the individual components can be put together in a different way every time. There are no limits to the ideas of combinatorics. Everything is possible. From the classic herringbone pattern to interpretations of familiar laying patterns to freely chosen combinations. The combination of different colours and formats is just as appealing as monochrome or pure-format laying patterns – you can choose anything you like as an expression of your own personality. This creates unfamiliar interplays that set new standards. Floors gain an unprecedented individuality.

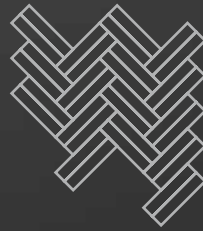
Engineered wood flooring



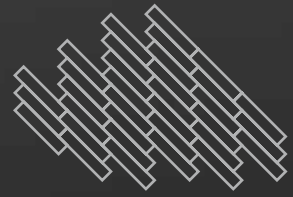
Module 1, Link 1
Herringbone



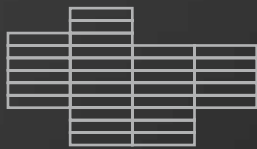
Herringbone Basic



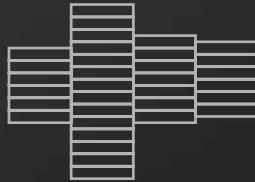
Herringbone Double



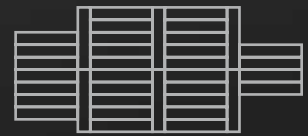
Diagonal



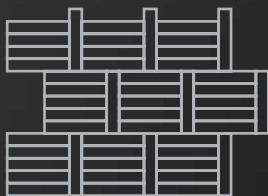
Basic



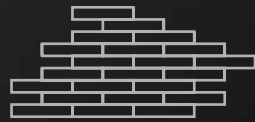
Basic half offset



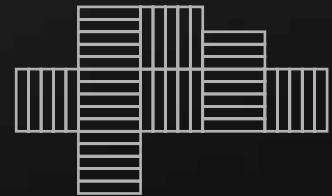
Basic ladder



Basic half offset ladder



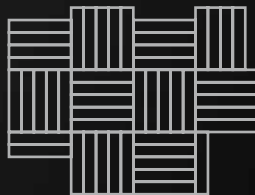
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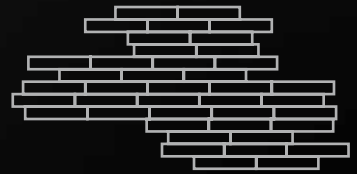
Panel



Random pattern

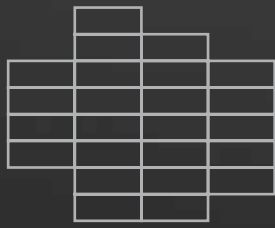


Basic cube

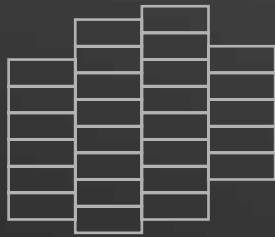


Random pattern

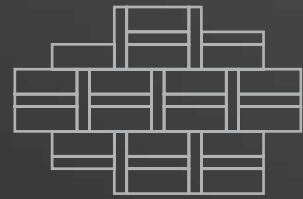
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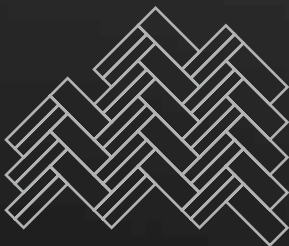
Basic



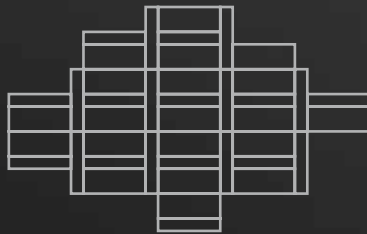
Basic half offset



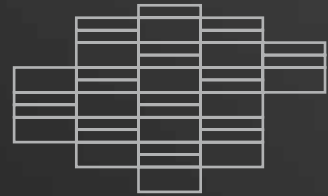
Half offset ladder format mix



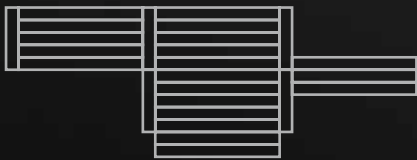
Herringbone format mix



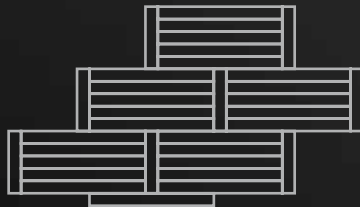
Ladder format mix



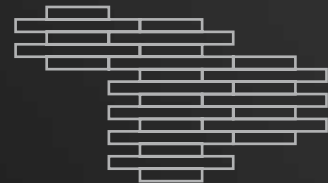
Basic format mix



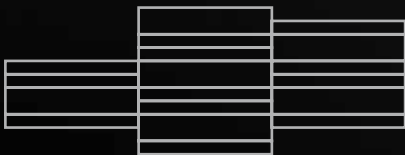
Ladder format mix



Half offset ladder format mix



Half offset format mix



Basic format mix



Herringbone format mix



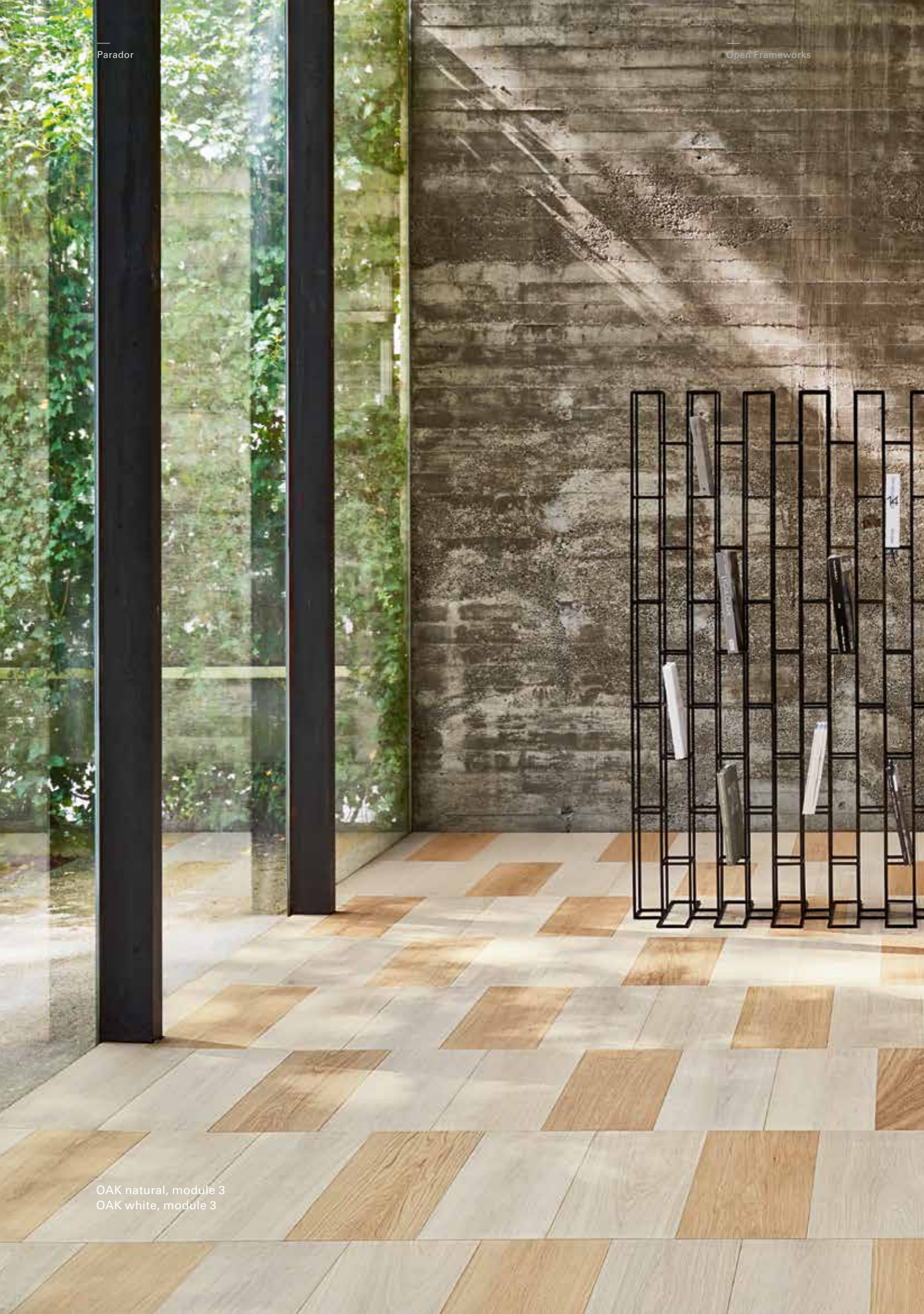
Herringbone Single

—
Edition by Hadi Teherani

—
Engineered wood flooring

OAK natural, module 1
Link 1, OAK white
Link 1, OAK grey





OAK natural, module 3
OAK white, module 3



Laminate flooring Edition

New Concrete
New Terrazzo





Classic and modern in harmony

Laminate flooring with creative power

The laminate flooring Edition Open Frameworks is positioned in the interplay between original and interpretation: classic materials for floor design such as terrazzo, travertine, wood and stone are developed in keeping with the times. The edition plays with colours and materials and uses the diverse design possibilities that laminate flooring offers. This creates decors in the dialogue between imitation and authenticity. They combine classicism and modernity in balanced harmony.

Laminate flooring



New Oak
New Travertine

New Concrete
New Oak
New Travertine



New Oak



Laminate flooring





Laminate flooring

New Concrete
New Oak
New Terrazzo
New Travertine

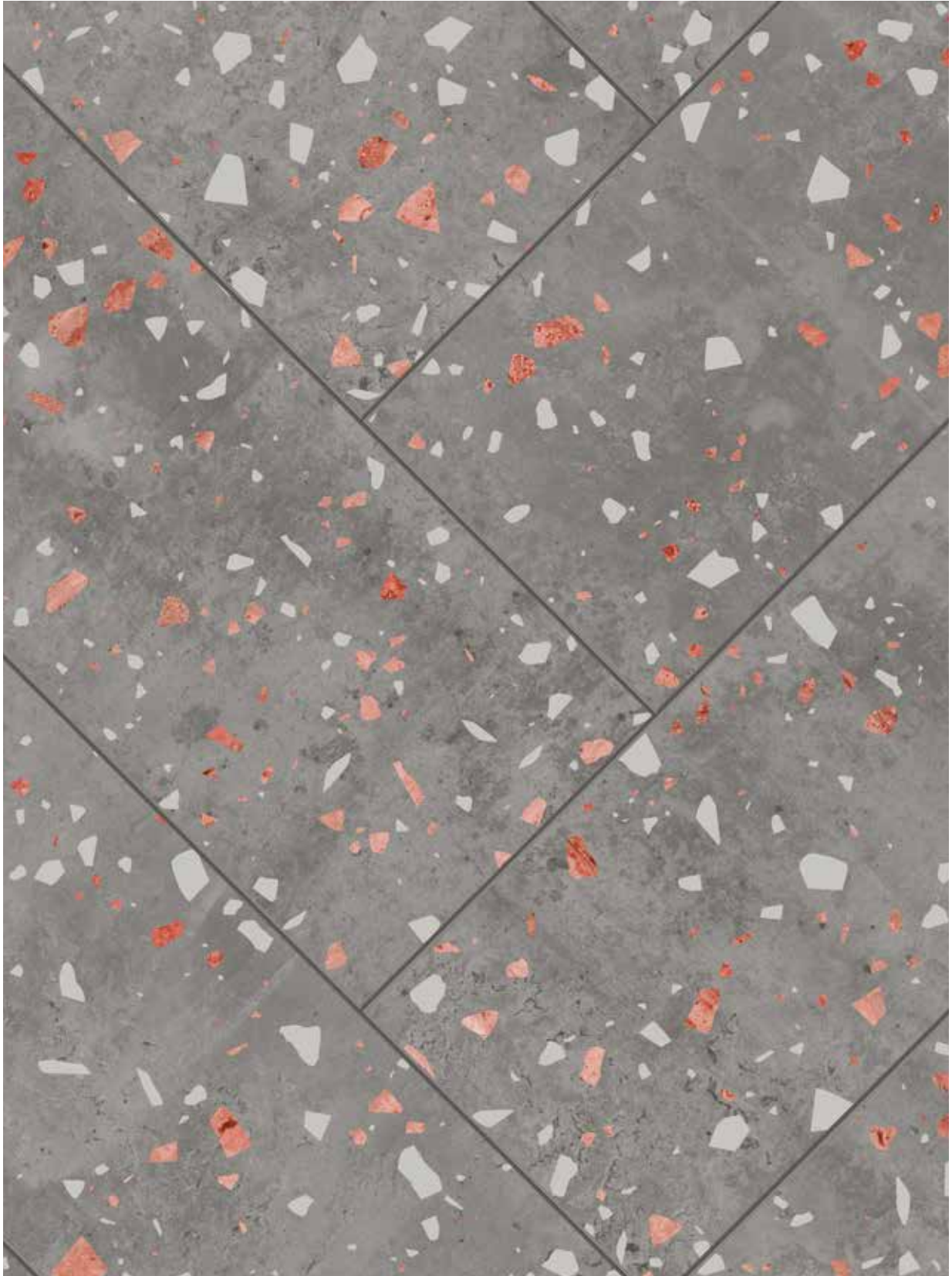




Laminate flooring

New Travertine

New Terrazzo



Innovative versatility

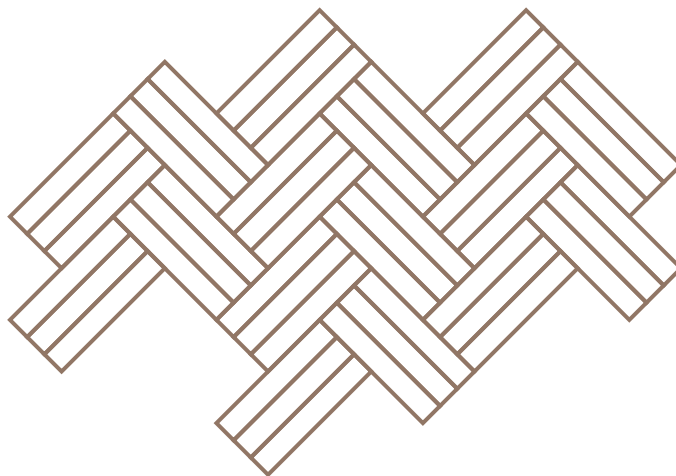
Space for creative freedom

Thanks to its universal tongue and groove construction, the laminate flooring Edition Open Frameworks displays its creative power in an exciting interplay of form and appearance as well as colours and decors. The different designs, which can be combined at will, open up a new dimension of versatility. This results in a multitude of floor design possibilities. Each floor is unique, each room is filled with individuality. Whether by combining different decors, laying in unconventional patterns or by means of a combination of all of the components – the laminate flooring Edition creates the space for a new creative freedom.

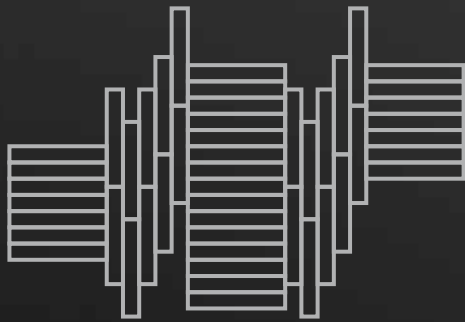
Laminate flooring



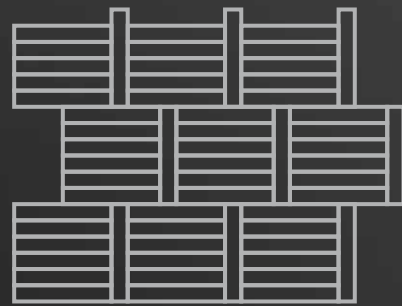
Format
858 x 143 mm



Installation
Herringbone Triple



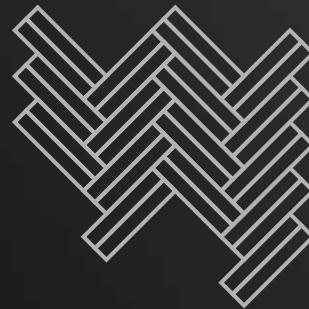
Random pattern



Half offset ladder



Herringbone



Herringbone Double

The shown installation options are examples only.
Many other installation options are possible.



Laminate flooring

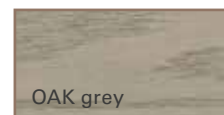
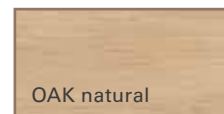
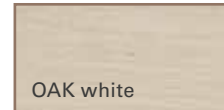
New Oak
New Travertine



Product overview

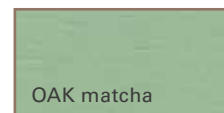
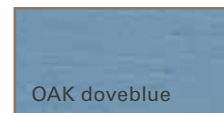
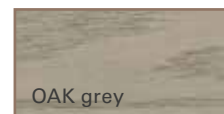
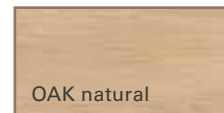
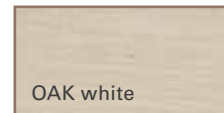
Engineered wood flooring Edition* Open Frameworks

Product	Format	Colour	Item number
Module 1	582.5×116.5×13 mm	OAK white	1739996
		OAK natural	1740009
		OAK grey	1740003
Module 2	1165×116.5×13 mm	OAK white	1739998
		OAK natural	1740011
		OAK grey	1740005
Module 3	582.5×233×13 mm	OAK white	1740000
		OAK natural	1740012
		OAK grey	1740006
Module 4	1165×233×13 mm	OAK white	1740002
		OAK natural	1740013
		OAK grey	1740007




Links engineered wood flooring Edition* Open Frameworks

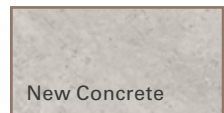
Product	Format	Colour	Item number
Link 1	116.5×30×13 mm	OAK white	1740014
		OAK natural	1740023
		OAK grey	1740019
		OAK doveblue	1740041
		OAK matcha	1740045
		OAK melon	1740037
Link 2	233×30×13 mm	OAK white	1740015
		OAK natural	1740024
		OAK grey	1740020
		OAK doveblue	1740042
		OAK matcha	1740046
		OAK melon	1740038
Link 3	116.5×70×13 mm	OAK white	1740016
		OAK natural	1740025
		OAK grey	1740021
		OAK doveblue	1740043
		OAK matcha	1740047
		OAK melon	1740039
Link 4	233×70×13 mm	OAK white	1740017
		OAK natural	1740036
		OAK grey	1740022
		OAK doveblue	1740044
		OAK matcha	1740048
		OAK melon	1740040



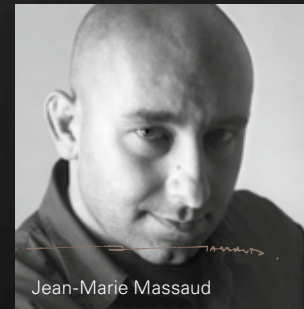
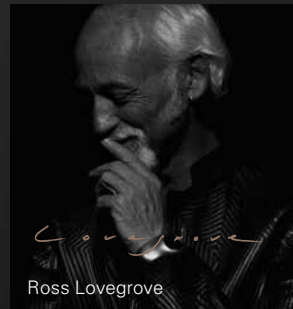
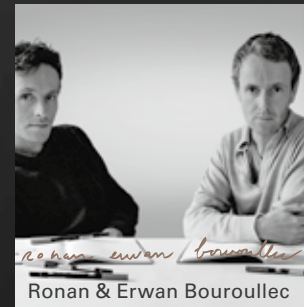
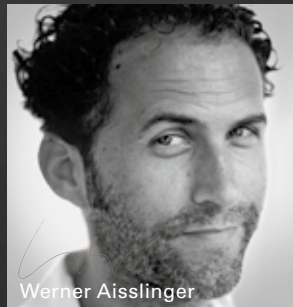
*Oak prefabricated engineered wood flooring, 3-layer spruce pine middle layer + counter layer, 4-sided mini bevel, tongue and groove construction

Laminate flooring Edition* Open Frameworks

Product	Format	Colour	Item number
	858 × 143 × 9 mm	New Oak	1732223
		New Travertine	1732224
		New Concrete	1732221
		New Terrazzo	1732222



Artistic freedom and contemporary design



In addition to the brand new Open Frameworks Design Edition by Hadi Teherani, Parador, with its various design editions, offers other exceptional floors that have emerged from collaborations with prominent personalities from the international design scene. In the past few years, for example, floors have emerged that stand alone in their design creativity.

What's more, we are also willing to produce unique laminate flooring exclusively according to your personal templates – there are no limits to your wishes.